

MEMORANDUM

January 12, 2010

TO: The Honorable Chair and Members of The School Board of Miami-Dade County, Florida

FROM: Alberto M. Carvalho, Superintendent of Schools 

SUBJECT: RECOMMENDATIONS FOR ADDITIONS TO THE 2009-2010 INITIATIVES OF THE EDUCATION PLAN

At the Board Workshop held on January 7, 2010, the Education Plan was presented to the Board within the context of the proposed 2009-2014 Strategic Framework for Miami-Dade County Public Schools. During the discussion of the Framework, recommendations were made for additions to the 2009-2010 initiatives. As such the attached replacement pages are provided for your review. The newly identified initiatives are reflected on page 14 and are detailed in revised Appendix D. These include:

Student, Parent, and Community Engagement

- Focus on Parental Involvement
- Youth Violence Prevention
- Community Policing

Education

- School Safety and Security

School/District Leadership

- Workforce Development

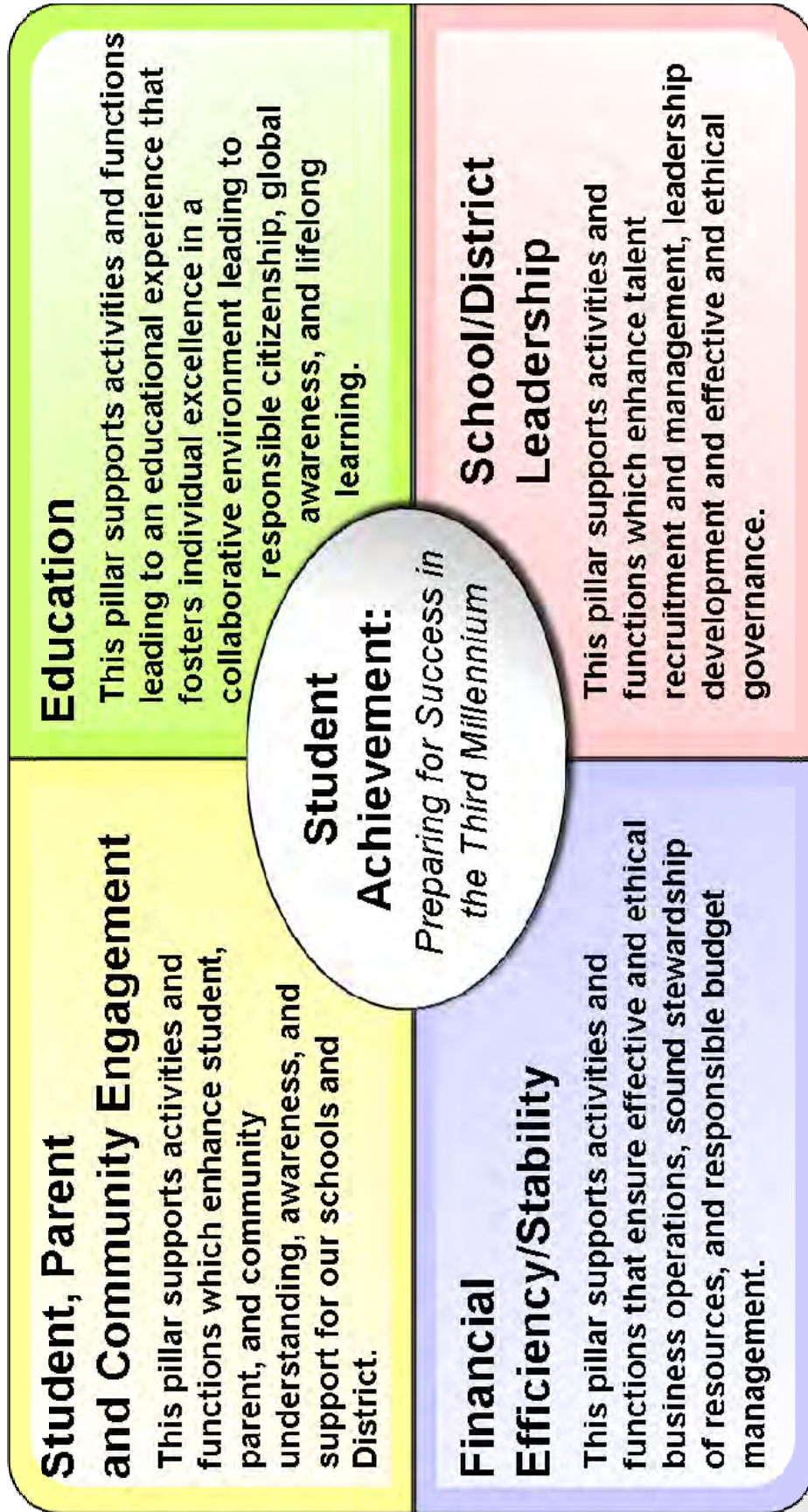
If additional information is required please contact Mr. Freddie Woodson, Deputy Superintendent, School/District Operations, at 305-995-2938.

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Attachment

cc: School Board Attorney
Superintendent's Cabinet

STRATEGIC FRAMEWORK



2009-10 INITIATIVES*

Student, Parent and Community Engagement	Education	School/District Leadership	Financial Efficiency/ Stability
<ol style="list-style-type: none"> 1. Focus on Parental Involvement 2. Launch Alumni Outreach Plan 3. Increase Parent and Community Participation in Advocacy Efforts 4. Expand Service-Learning projects to Elementary and Middle School levels 5. Increase Utilization of Technology to Engage Community Members 6. Youth Violence Prevention 7. Community Policing 	<ol style="list-style-type: none"> 1. Education Plan 2. Miami Edison Edu-Plex 3. Success Academy 4. Cultural Literacy Initiatives 5. Links to Learning 6. Virtual School Programs 7. M-DCPS Primary Learning Center 8. Blue Lakes Autism Academy 9. Multilingual Education Programs 10. Professional Development: Learning on the Go 11. School Safety and Security 	<ol style="list-style-type: none"> 1. Everybody Teaches 2. Teach For America 3. Enterprise Resource Planning (and related process improvements) 4. Educators in Residence 5. Workforce Development 	<ol style="list-style-type: none"> 1. Value-based budgeting 2. Implementation of SAP & Cognos 3. Reduction of our carbon footprint 4. Movement to self-insured platform for health insurance

* Initiatives summarized in appendix D

APPENDIX D

Initiative Summaries

Parent Involvement

What is it?

Over the last year Miami-Dade County Public Schools has renewed its commitment to parents and families. Going forward, we will continue to increase opportunities for parental involvement within our schools as well as in District decision making processes. The Office of Parental Involvement will be responsible for leading these activities under the guidance of the Assistant Superintendent for Intergovernmental Affairs, Grants Administration and Community Services.

How will it be implemented?

1. *Educate staff and principals about the importance of parent involvement.*
2. *Showcase parent involvement at the School Board meetings.*
3. *Utilize “Be There” concept and materials to promote parental involvement.*
4. *Increase number of Very Involved Parents (VIPs) by 15%.*
5. *Empower parents through involvement with The Parent Academy (TPA).*

How does it contribute to M-DCPS Strategic Plan?

Supports pillar of Student, Parent and Community Engagement.



Alumni Engagement

What is it?

Launch Alumni Outreach Plan.

How will it be implemented?

1. Develop toolkit to assist high schools in engaging alumni.
2. Develop district web page for alumni contact information.
3. Showcase distinguished alumni on district web page.

How does it contribute to M-DCPS Strategic Plan?

Supports pillar of Student, Parent and Community Engagement.



Parent Engagement

What is it?

Increase Parent and Community Participation in Advocacy Efforts

How will it be implemented?

1. **Support work of parent groups (i.e., PTA, FCIAC, PLC, and CPA graduates).**
 - a. *Articulate the Board and Superintendent's vision throughout the community so that parents are aware of M-DCPS' efforts and how they can support our work.*
 - b. *Educate staff and principals about the proper use of PTA funds.*
 - c. *Support an effort for parents to meet with the Herald editorial board.*
 - d. *Continue to improve the Parent Portal and ensure adequate technical support is available.*
 - e. *Hold quarterly meetings with the leaders of four major parent organizations (FCIAC, PTA, PLC, and Title I DAC.)*

2. **Pilot Great Schools "College Bound" program.**

How does it contribute to M-DCPS Strategic Plan?

Supports pillar of Student, Parent and Community Engagement.



Student Engagement

What is it?

Expand Service-Learning projects to Elementary and Middle School levels.

How will it be implemented?

1. Assist schools in securing grant opportunities for service-learning.
2. Increase service-learning professional development opportunities for teachers throughout county.
3. Develop partnerships that support new projects.

How does it contribute to M-DCPS Strategic Plan?

Supports pillar of Student, Parent and Community Engagement.



Engagement through Technology

What is it?

Increase Utilization of Technology to Engage Community Members.

How will it be implemented?

1. Provide ongoing support and trainings to school-sites for utilization of new SVP registration system.
2. Enhance OCS web site to be more user-friendly.
3. Provide Parent Portal workshops through The Parent Academy.
4. Establish online network of school-level alumni association web pages through social networking sites.

How does it contribute to M-DCPS Strategic Plan?

Supports pillar of Student, Parent and Community Engagement.



Youth Violence Prevention

What is it?

An overarching initiative that addresses safety and security; focuses on prevention programs and engages key stakeholder groups including students and parents, the community and federal, state and local agencies.

How will it be implemented?

- 1. School Safety and Security:** develop a partnership with Crimestoppers for anonymous weapons reporting; and provide a communications alert system allowing for anonymous reporting through phone, email and texting.
- 2. Parent Awareness and Outreach:** In conjunction with the Parent Academy regional parent education sessions will be offered starting in January 2010 on a myriad of topics including Bullying, Adolescent Mental Health and Cybersafety.
- 3. Community Engagement:** Establishment of representative stakeholder Task Force to sustain community involvement and shared responsibility.
- 4. School Communications and Messaging:** Daily messaging and awareness campaign linked to Student Code of Conduct and Core Values that encourage safety and student responsibility
- 5. Violence Prevention Programs and Resources:** Assignment of Mental Health Professionals at schools to provide on-site support, counseling, identification of emotionally at-risk students; implementation of school-based programs such as anti-bullying K-12 curriculum, alternative to suspension program, Youth Crime Watch and peer mediation programs.
- 6. Youth Violence Prevention Summits:** Student led, to be conducted at every Senior High School in January 2010.

How does it contribute to M-DCPS Strategic Plan?

A safe and violence free environment is essential to promoting academic achievement for all students.



**OFFICE OF COMMUNITY ENGAGEMENT
2011 - 2012 STRATEGIC PLAN METRICS**

GOAL 1 - Establish a Fund Raising Campaign to raise \$3.5 million in support of District Initiatives

Strategy 1 - Produce signature event(s).

Strategy 2 - Secure retail partners for Good Deals, Good Deeds

Strategy 3 - Solicit support from corporations, private donors and foundations.

Measurement 1 - Proceeds from signature events.

Measurement 2 - Proceeds from POP promotions.

Measurement 3 - Donations to Foundation.

Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
Monetary \$2,283,823	\$3,500,000	\$222,050	\$365,618	\$533,606	\$1,101,849
E-rate \$0	\$7,000,000	N/A	\$3,620	\$3,584,179	\$3,611,692
InKind		\$0	\$81,810	\$91,810	\$183,320

GOAL 2 - Support District's Education Transformation Office

Strategy 1 - Secure sponsors to underwrite costs associated with ETO students tutoring sessions.

Measurement 1 - Direct monetary and/or in-kind donations.

Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
\$31,360	TBD	\$2,880	\$2,880	\$28,000	\$35,640

Strategy 2 - Implement the Parent Plan for Success in ETO Schools

Measurement 2 - Increase parent participation in Parent Plan for Success by 10%

Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
2,730	3,003	771	2,753	5,145	7,567

GOAL 3 - Develop new partnerships through Dade Partners Program

Strategy 1 - Develop two (2) new Dade Partner Program training modules

Measurement 1 - Number of individuals who attend training sessions

Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
107	300	80	230	230	230

Strategy 2 - Conduct "2 for 12" campaign to encourage every school to form two new partnerships.

Measurement 2 - Each school site will secure (2) new Dade Partners.

Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
4,371	4,500	4,371	4,371	4,379	4,342

Strategy 3 - Increase internship opportunities for students through HEIP and CEO programs.

Measurement 3 - Internship positions will increase by 10% as documented in Clearinghouse.

Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
CEO 1057	1,268	35	39	52	1,509
HEIP 327	327	385	401	504	472
1,384	1595	420	440	556	1,981

**OFFICE OF COMMUNITY ENGAGEMENT
2011 - 2012 STRATEGIC PLAN METRICS**

GOAL 4 - Engage parents as partners in learning in support to student achievement

Strategy 1 - Continue delivery of TPA workshops

Measurement 1 - Increase number of parents participating in The Parent Academy by 5%.

Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
45,328	47,595	1,864	11,929	20,937	27,996

Strategy 2 - Transition former Bilingual Parent Outreach Program (BPOP) in to The Parent Academy model.

Measurement 2 - Parents/guardians of newly-arrived immigrant and English Language Learner students

Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
21,085	22,140	2,921	9,676	19,318	20,172

Strategy 3 - Increase number of schools participating in the Florida Parent Involvement Award by 15%.

Measurement 3 - Number of participating schools.

Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
12	14	N/A	N/A	16	16

GOAL 5 - Engage community as advocates in support of public education priorities

Strategy 1 - Develop CPA workshops in Spanish and Creole

Measurement 1 - Increase participation in CPA workshops by 5%

Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
CPA (En) 122	128	0	23	23	23
CPA (Sp) 20	21	0	34	34	49
CPA (Cr) 94	99	0	36	36	83
236	248	0	93	93	155

Strategy 2 - Provide opportunities for Superintendent to speak with community members

Measurement 2 - Number of Superintendent's engagements

Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
13	15	1	6	15	15

Strategy 3 - Provide opportunities for presentation of District Legislative Agenda

Measurement 3 - Number of presentations

Baseline 2009-10	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
3	5	2	10	19	25

**OFFICE OF COMMUNITY ENGAGEMENT
2011 - 2012 STRATEGIC PLAN METRICS**

GOAL 6 - Provide opportunities for employee and community members to volunteer						
Strategy 1 - Expand "Everybody Mentors" with "at-risk" students community						
Measurement 1 - Number of people mentoring						
Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4	
TSIC 390	410	316	362	383	436	
BBBS 590	620	346	398	508	508	
5000 RM 127	133	400	400	400	400	
Listeners 80	84	150	136	130	130	
WOT 125	131	98	102	102	102	
Other N/A	100	123	244	441	841	
1,312	1,478	1,433	1,642	1,964	2,417	
Strategy 2 - Increase number of Certified Volunteers by 10%.						
Measurement 2 - Current number of Certified Volunteers.						
Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4	
106	116	50	96	119	119	
Strategy 3 - Implement Retired Senior Volunteer Program (RSVP)						
Measurement 3 - Number of retirees volunteering						
Baseline 2009-10	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4	
N/A	50	0	42	69	108	
Strategy 4 - Provide ongoing support and trainings to school-sites for utilization of SVP registration system						
Measurement 4 - Increase the number of school volunteers by 10%						
Baseline 2009-10	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4	
38,854	42,739	11,595	29,129	37,188	41,800	
GOAL 7 - Showcase M-DCPS excellence						
Strategy 1 - Conduct a minimum of eight (8) Five Star Consultation Sessions throughout the District.						
Measurement 1 - Increase the number of schools receiving the Five Star School Award by 10%.						
Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4	
23	26	N/A	N/A	N/A	22	
Strategy 2 - Implement Customer Service Initiative						
Measurement 2 - Number of schools receiving orientation.						
Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4	
N/A	25	N/A	N/A	N/A	N/A	
Strategy 3 - Develop Great Miamian/ Great Teacher Campaign						
Measurement 3 - Work with Curriculum & Instruction to develop study units on Alumni Hall of Fame inductees						
Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4	
N/A	10	0	0	0	0	

**OFFICE OF COMMUNITY ENGAGEMENT
2011 - 2012 STRATEGIC PLAN METRICS**

GOAL 8 - Increase Utilization of Technology to Engage Community Members					
Strategy 1 - Establish online library of parent education modules.					
Measurement 1 - Number of TPA courses available					
Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
2	6	12	14	15	15
Strategy 2 - Utilize social media to engage alumni.					
Measurement 2 - Increase alumni contacts					
Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
1,013	1,500	1,193	1,205	1,346	1,350
Strategy 3 - Utilize collaboration portal to support Dade Partner and School Volunteer Liaisons.					
Measurement 3 - Number of liaisons registered in collaboration portal.					
Baseline 2010-11	Target 2011-12	Sept Q1	Dec Q2	Mar Q3	Jun Q4
N/A	DP 200	0	0	0	0
N/A	SVP 200	0	0	0	0

**OFFICE OF COMMUNITY ENGAGEMENT
2012 - 2013 STRATEGIC PLAN METRICS**

GOAL 1 - Secure funding to raise \$3.5 million in support of District Initiatives through the Foundation.

Strategy 1 - Produce signature event(s).

Strategy 2 - Secure retail partners for Good Deals, Good Deeds

Strategy 3 - Solicit support from corporations, private donors and foundations.

Measurement 1 - Proceeds from signature events.

Measurement 2 - Proceeds from POP promotions.

Measurement 3 - Donations to Foundation.

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
Monetary \$4,770,539	\$1,240,000	\$272,956	\$364,946	\$430,162	\$1,011,114
InKind \$183,230		\$20,518	\$157,518	\$162,198	\$187,300

GOAL 2 - Support District's Education Transformation Office

Strategy 1 - Secure sponsors to underwrite costs associated with ETO students tutoring sessions.

Measurement 1 - Direct monetary and/or in-kind donations.

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
Monetary \$35,640	\$98,000	\$0	\$0	\$0	\$0
InKind		\$1,100	\$1,100	\$1,100	\$1,100

Strategy 2 - Implement the Parent Plan for Success in ETO Schools

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Measurement 2 - Increase parent participation in Parent Plan for Success by 5%

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
7,567	7,945	251	2,167	3,250	3,829

GOAL 3 - Develop new partnerships through Dade Partners Program

Strategy 1 - Utilize D & B data in Collaboration Portal to assist schools with securing Dade Partners.

Measurement 1 - Each school site will secure (2) new Dade Partners.

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
4,342	4,000	N/A	N/A	N/A	4,348

Strategy 2 - Increase internship opportunities for students through HEIP and CEO programs.

Measurement 2 - Internship positions will increase by 10% as documented in Clearinghouse.

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
CEO 1,509	1,600	166	182	1,942	1,942
HEIP 472	400	349	362	452	452
1,981	2,000	515	544	2,394	2,394

Strategy 3 - Implement Innovations in Learning Online Tutoring Program.

Measurement 3 - Number of Volunteers.

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
N/A	300	0	38	38	38

**OFFICE OF COMMUNITY ENGAGEMENT
2012 - 2013 STRATEGIC PLAN METRICS**

GOAL 4 - Engage parents as partners in learning in support to student achievement

Strategy 1 - Continue delivery of TPA workshops

Measurement 1 - Increase number of parents participating in The Parent Academy by 5%.

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
Workshops 27,996	29,395	1,468	9,052	16,672	22,439
FLE 19,700	21,000	19,000	21,000	23,134	25,634

Strategy 2 - Transition former Bilingual Parent Outreach Program (BPOP) in to The Parent Academy model.

Measurement 2 - Parents/guardians of newly-arrived immigrant and English Language Learner students

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
20,172	21,180	1,178	7,448	13,536	19,058

Strategy 3 - Increase number of schools participating in the Florida Parent Involvement Award by 15%.

Measurement 3 - Number of participating schools.

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
16	19	N/A	N/A	20	20

GOAL 5 - Engage community as advocates in support of public education priorities

Strategy 1 - Develop CPA workshops in Spanish and Creole

Measurement 1 - Increase participation in CPA workshops by 5%

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
CPA (En) 23	25	0	0	0	0
CPA (Sp) 49	52	0	0	0	0
CPA (Cr) 83	88	0	0	0	0
155	165	0	0	0	0

Strategy 2 - Provide opportunities for Superintendent to speak with community members

Measurement 2 - Number of Superintendent's engagements

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
15	40	31	67	75	91

Strategy 3 - Provide opportunities for presentation of District Legislative Agenda

Measurement 3 - Number of presentations

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
25	30	2	5	8	11

Strategy 4 - Develop Executive Parent Roundtable.

Measurement 4 - Identify individuals to serve as advocates, ambassadors, advisors, etc.

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
N/A	12	N/A	N/A	N/A	N/A

**OFFICE OF COMMUNITY ENGAGEMENT
2012 - 2013 STRATEGIC PLAN METRICS**

GOAL 6 - Provide opportunities for employee and community members to volunteer

Strategy 1 - Expand "Everybody Mentors" with "at-risk" students community

Measurement 1 - Number of people mentoring

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
TSIC 436	500	377	405	450	580
BBBS 508	500	133	823	927	961
5000 RM 400	400	0	400	400	400
Listeners 130	100	27	98	100	166
WOT 102	100	92	104	92	84
Other 841	1,000	346	560	565	502
2,417	2,600	975	2,390	2,534	2,693

Strategy 2 - Provide on-going support and trainings to Certified Volunteers.

Measurement 2 - Current number of Certified Volunteers.

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
119	100	30	91	122	122

Strategy 3 - Implement Retired Senior Volunteer Program (RSVP)

Measurement 3 - Number of retirees volunteering

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
108	118	39	54	230	230

Strategy 4 - Provide ongoing support and trainings to school-sites for utilization of SVP registration system

Measurement 4 - Increase the number of school volunteers by 10%

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
41,800	45,980	25,723	34,145	42,301	46,202

GOAL 7 - Showcase M-DCPS excellence

Strategy 1 - Conduct a minimum of eight (8) Five Star Consultation Sessions throughout the District.

Measurement 1 - Increase the number of schools receiving the Five Star School Award by 10%.

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
22	24	N/A	N/A	N/A	29

Strategy 2 - Implement iCare Customer Service Initiative.

Measurement 2 - Number of employees completing online training.

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
N/A	500	N/A	N/A	N/A	N/A

Strategy 3 - Develop Great Miamian/Great Teacher Campaign.

Measurement 3 - Number of exposures in community.

Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4
N/A	6	0	6	11	11

**OFFICE OF COMMUNITY ENGAGEMENT
2012 - 2013 STRATEGIC PLAN METRICS**

GOAL 8 - Increase Utilization of Technology to Engage Community Members						
Strategy 1 - Establish online library of parent education modules.						
Measurement 1 - Number of TPA courses available						
Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4	
15	18	17	20	22	22	
Strategy 2 - Utilize social media to engage alumni.						
Measurement 2 - Increase alumni contacts						
Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4	
1,350	1,500	1,411	1,443	1,474	1,491	
Strategy 3 - Utilize collaboration portal to support Dade Partner and School Volunteer Liaisons.						
Measurement 3 - Number of liaisons registered in collaboration portal.						
Baseline 2011-12	Target 2012-13	Sept Q1	Dec Q2	Mar Q3	Jun Q4	
DP 0	100	49	49	49	49	
SVP 0	100	0	197	220	220	

**OFFICE OF COMMUNITY ENGAGEMENT
2013 - 2014 STRATEGIC PLAN METRICS**

GOAL 1 - Secure funding to raise \$13.5 million in support of District Initiatives through the Foundation.

Strategy 1 - Produce signature event(s).

Strategy 2 - Secure retail partners for Good Deals, Good Deeds

Strategy 3 - Solicit support from corporations, private donors and foundations.

Measurement 1 - Proceeds from signature events.

Measurement 2 - Proceeds from POP promotions.

Measurement 3 - Donations to Foundation.

Baseline 2012-13	Target 2013-14	Sept Q1	Dec Q2	Mar Q3	Jun Q4
Monetary \$1,011,114	\$13,500,000	\$298,486	\$462,066		
InKind \$187,300	\$250,000	\$22,139	\$123,147		

GOAL 2 - Develop new partnerships through Dade Partners Program

Strategy 1 - Utilize D & B data in Collaboration Portal to assist schools with securing Dade Partners.

Measurement 1 - Each school site will secure (2) new Dade Partners.

Baseline 2012-13	Target 2013-14	Sept Q1	Dec Q2	Mar Q3	Jun Q4
4,348	2,000	0	0		

Strategy 2 - Increase internship opportunities for students through HEIP and CEO programs.

Measurement 2 - Internship positions will increase by 10% as documented in Clearinghouse.

Baseline 2012-13	Target 2013-14	Sept Q1	Dec Q2	Mar Q3	Jun Q4
CEO 1,942	2,000	130	136		
HEIP 452	450	407	437		
2,394	2,450	537	573		

GOAL 3 - Engage parents and community stakeholders in supporting their children and public education.

Strategy 1 - Partner with M-DCC PTA 305 to deliver four workshops throughout the County.

Measurement 1 - Number of participants in CPA workshops.

Baseline 2012-13	Target 2013-14	Sept Q1	Dec Q2	Mar Q3	Jun Q4
0	125	39	49		

Strategy 2 - Address inconsistent parental involvement as recommended by Broad report

Measurement 2 - Implement mini-grants for family literacy at ETO schools.

Baseline 2012-13	Target 2013-14	Sept Q1	Dec Q2	Mar Q3	Jun Q4
N/A	50	N/A	1		

Strategy 3 - Engage grandparents as advocates and volunteers through Grand Champions program

Measurement 3 - Number of Grand Champions

Baseline 2012-13	Target 2013-14	Sept Q1	Dec Q2	Mar Q3	Jun Q4
11	50	N/A	N/A		

Measurement 4 - Number of Superintendent's engagements

Baseline 2012-13	Target 2013-14	Sept Q1	Dec Q2	Mar Q3	Jun Q4
91	32	6	12		

**OFFICE OF COMMUNITY ENGAGEMENT
2013 - 2014 STRATEGIC PLAN METRICS**

GOAL 4 - Provide opportunities for employee and community members to volunteer

Strategy 1 - Expand "Everybody Mentors" with "at-risk" students community

Measurement 1 - Increase number of people mentoring by 10%.

Baseline 2012-13	Target 2013-14	Sept Q1	Dec Q2	Mar Q3	Jun Q4
TSIC 580	630	In Progress	367		
BBBS 961	1050		616		
5000 RM 400	440		394		
Listeners 166	166		22		
WOT 84	84		89		
Other 502	630		222		
2,693	3,000		1,710		

Strategy 2 - Provide on-going support and trainings to Certified Volunteers.

Measurement 2 - Increase number of Certified Volunteers by 10%.

Baseline 2012-13	Target 2013-14	Sept Q1	Dec Q2	Mar Q3	Jun Q4
122	134	0	0		

Strategy 3 - Implement Retired Senior Volunteer Program (RSVP)

Measurement 3 - Increase number of seniors volunteering by 30%.

Baseline 2012-13	Target 2013-14	Sept Q1	Dec Q2	Mar Q3	Jun Q4
230	300	86	189		

Strategy 4 - Provide ongoing support and trainings to school-sites for utilization of SVP registration system

Measurement 4 - Increase the number of school volunteers by 10%

Baseline 2012-13	Target 2013-14	Sept Q1	Dec Q2	Mar Q3	Jun Q4
46,202	50,000	22,131	31,055		

GOAL 5 - Showcase M-DCPS excellence

Strategy 1 - Conduct a minimum of six (6) Five Star Consultation Sessions throughout the District.

Measurement 1 - Increase the number of schools receiving the Five Star School Award by 10%.

Baseline 2012-13	Target 2013-14	Sept Q1	Dec Q2	Mar Q3	Jun Q4
29	32	N/A	N/A		

Strategy 2 - Implement iCare Customer Service Initiative.

Measurement 2 - Number of employees viewing iCare video.

Baseline 2012-13	Target 2013-14	Sept Q1	Dec Q2	Mar Q3	Jun Q4
N/A	400	N/A	N/A		

Strategy 3 - Implement Great Miamian/Great Teacher Campaign.

Measurement 3 - Number of exposures in community.

Baseline 2012-13	Target 2013-14	Sept Q1	Dec Q2	Mar Q3	Jun Q4
11	25	11	11		